



The Weight of Light: in mostra le foto di Renato D'Agostin

In una mostra itinerante organizzata da Modulnova Art Project, il progetto fotografico di Renato D'Agostin, dove la luce è tempo, emozione, spazio infinito

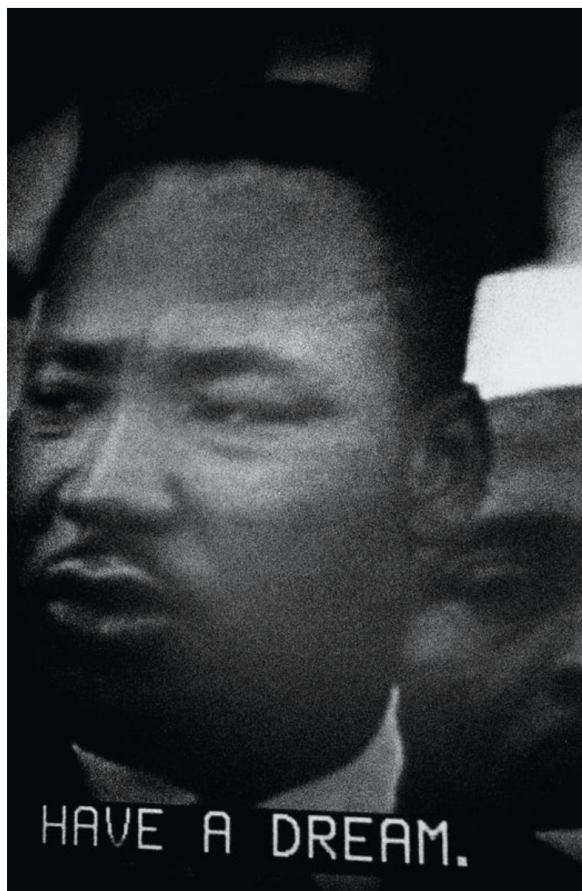
Una serata affollata di appassionati di fotografia quella dello scorso 30 ottobre **nello spazio milanese di Modulnova a Moscova**, nel cuore del **Brera Design District**, in occasione della presentazione della mostra **"The Weight of Light"**. Si è trattato del primo di una serie di appuntamenti organizzati dallo storico brand friulano – fondato dai fratelli Dario, Giuseppe e Carlo Presotto – nato nel 1988 e punto di riferimento nel panorama del design contemporaneo per la produzione di sistemi cucina, living, bagno, outdoor e complementi.



MAP - Modulnova Art Project presenta "Weight of Light". Da sinistra, Claudio Composti curatore, Serena Cassissa coordinatrice progetto artistico MAP, Patrizia Catalano giornalista e moderatrice dell'incontro, Jenny Presotto marketing manager Modulnova, Renato D'Agostin fotografo e autore della mostra, Dario Presotto Ceo Modulnova

Renato D'Agostin firma "The Weight of Light"

"The Weight of Light", il peso della luce, porta la firma di **Renato D'Agostin**, artista fotografo scelto da Jenny Presotto di Modulnova (seconda generazione della famiglia), che ha seguito in prima persona il progetto di MAP-Modulnova Art Project affiancata da **Serena Cassissa**, storica dell'arte e general manager di **Marcorossi Artecontemporanea a Milano**, con la supervisione scientifica di **Claudio Composti**, curatore indipendente, founder e art director di mc2gallery a Milano ed esperto di fotografia. "Sono tornato in Italia dopo 14 anni negli Stati Uniti," racconta D'Agostin, "e ho scelto di rientrare in Veneto, non solo per la mia appartenenza a questa regione, ma anche perché ho avuto la possibilità di prendere uno studio a pochi chilometri da Venezia. Lo studio è molto grande, mi permette di avere una camera oscura di dimensioni che a New York sarebbero state impossibili". **D'Agostin lavora infatti in analogico e stampa in camera oscura** su formati che raggiungono i due metri di ampiezza.



Have a Dream, una fotografia di Renato D'Agostin esposte nella mostra "Weight of Light", in programma fino al 31 dicembre presso lo showroom Modulnova a Milano

Venezia, "la città più bella di tutte"

"Ho a pochi passi due tra i migliori ristoranti del mondo dove porto i miei collezionisti e amici quando vengono a trovarmi e inoltre sono molto vicino a **Venezia, per me la città più bella di tutte** oltre che punto di riferimento per l'arte contemporanea italiana e internazionale, e dove ho casa in Campo Santa Margherita".

Le fotografie in tre atti

Le foto, suddivise in atto I "L'origine del buio", atto II "Diventare luce" e atto III "Il peso della luce", sono state selezionate con Claudio Composti dal ricco repertorio dell'autore: **una sequenza di bianchi e neri di forte suggestione**, dalle immagini di dettaglio, a volte ombre proiettate, ai grandi paesaggi come quelli della **Route 66 in Texas** di wendersiana memoria, alle foto che ci trasportano verso altri spazi e dimensioni, cieli stellati e mondi infiniti. La mostra milanese rappresenta la prima tappa di un progetto itinerante che toccherà Parigi, per **Maison & Objet 2026**, poi Madrid, in occasione di Arco (la fiera d'Arte della capitale spagnola che si svolgerà dal 4 all'8 marzo), e **Barcellona, che nel 2026 sarà Capitale Mondiale dell'Architettura**. Ovviamente nei prestigiosi showroom di Modulnova.

<https://www.internimagazine.it/agenda/agenda-eventi/the-weight-of-light/>

Safeguarding the traditional markets of Made in Italy is both necessary and important. In the furniture sector, analyzing the new trends that are emerging in the countries of the European continent can help identify the most suitable products to develop in the future, especially for GenZ. On September 15, Interni organized the talk "The Brilliant Industry. Design, Art & Architecture." The speakers were Piero Gandini, Executive Chairman of Flos B&B Italia Group; Alison Brooks, one of the most representative architects in the UK; Edward Barber, a partner of the internationally known London design studio Barber Osgerby; and Moritz Waldemeyer, a German based in the British capital and creator of magical light installations. They agreed that the city is going through a stimulating and complex period, and precisely for that reason it needs be closely observed to spark new ideas. The UK furniture market is posting impressive figures: \$28.23 billion in 2025 with a forecast of \$33.07 billion by 2030, at a compound annual growth rate (CAGR) of 5.6%. Rising disposable income, a rapid shift to e-commerce, and residential and tertiary renovation programs are supporting demand, despite rising production costs. The high-end segment is gaining traction in the market because consumers view well-built and sustainable products as long-term investments. At the September 15 event, other voices helped shape a vision of London's current design scene. In addition to the speakers moderated by Carlo Biasia, Francesco Bongarrà, Director of the Italian Cultural Institute in London, stressed the importance of keeping alive the dialogue between Italy and the UK in the fields of design and architecture. And Giovanni Sacchi, Director of the London office of the Italian Trade Agency, highlighted the value of the design sector – especially lighting – for the Italian economy, noting its strong appeal in the UK market. **Patrizia Catalano**

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The Weight of Light

The traveling exhibition organized by Modulnova Art Project features Renato D'Agostin's photographic project, in which light is time, emotion, infinite space

On October 30, photography buffs flocked to the Modulnova showroom in the Moscova quarter of Milan, in the heart of the Brera Design District, for the presentation of the exhibition "The Weight of Light." It was the first of a series of events organized by the historic Friuli-based brand, founded by brothers Dario, Giuseppe and Carlo Presotto in 1988 and a benchmark in contemporary design for the production of kitchen systems, living spaces, bathrooms, outdoor furnishings and accessories. "The Weight of Light" bears the signature of Renato D'Agostin, an artist photographer chosen by Jenny Presotto of Modulnova (of the second generation of the family). She personally oversaw the MAP-Modulnova Art Project assisted by Serena Cassisa, art historian and general manager of Marcorossi Artecontemporanea in Milan, with the scientific supervision of Claudio Composti, independent curator, founder and art director of mc2gallery in Milan and a photography expert. "I returned to Italy after 14 years in the United States," says D'Agostin. And I chose to return to the Veneto, not just because I belonged to this region, but also because I had the opportunity to take a studio a few

miles from Venice. The studio is spacious, allowing me to have a darkroom of a size that would have been impossible in New York." D'Agostin works in analogue and prints in the darkroom on formats up to two meters wide. "Within walking distance I have two of the world's finest restaurants, where I take collectors and friends when they come to visit me, and I'm also very close to Venice. I feel it's the most beautiful city of all, as well as a reference point in Italian and international contemporary art, where I have a home in Campo Santa Margherita." The photos, divided into Act I "The Origin of Darkness," Act II "Becoming Light" and Act III "The Weight of Light," were selected together with Claudio Composti from the artist's rich archive. They are a compelling sequence of black-and-white images, ranging from detailed shots – sometimes shadow projections – to sweeping landscapes reminiscent of Wenders' Route 66 in Texas, and photos that transport us to other realms and dimensions, starry skies and infinite worlds. The exhibition in Milan is the first leg of a traveling project that will then visit Paris for Maison & Objet 2026, then Madrid for Arco (the Art Fair of the Spanish capital held from March 4 to 8), and Barcelona, the World Capital of Architecture in 2026. Naturally in the prestigious Modulnova showrooms. **Patrizia Catalano**

CAR DESIGN

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The wind of the Sixties blows here

The BMW iX3 is launching a new family of Bavarian autos. It takes its name from the Neue Klasse, the carmaker's extraordinary 1961 saloon. And much more. Adrian van Hooydonk, director of design, tells us all about it

It is backed by an effort lasting four years. The goal: to bring a new generation of electric and eco-sustainable models to the stage of automotive innovation. The first car in this further chapter in the history of mobility was launched on September 8, under the spotlights of the Munich Motor Show, the city where the German company was founded and has prospered. Its surname and name: BMW iX3; Neue Klasse, a historic name, which already brought about a great revolution in the cars from the German automaker. In 1961 the company presented a completely innovative, beautiful, high-performance, elegant sedan, that continued to be marketed until 1972. Unsurprisingly it was the forerunner of this iX3, again on the roads of Bavaria, as if fresh from the assembly line, driving out of the BMW Museum, restored by the heritage workshop responsible for the mechanical rebirth of the company's old glories on four wheels. The current revolution starts from the design of the exterior. "On the iX3 we have the typical solid proportions of BMW crossovers," says Adrian van Hooydonk, BMW Group design director. "We wanted to give the car a great presence and emphasis on all four wheels, with dedicated rims and profiled wheel arches. The surfaces are very clean, with few but very precise lines. The front also shows a new interpretation of the typical BMW face, in which we have replaced the typical chrome so fashionable in the 1960s and '70s with LED lights. The twin kidney grille at the front is perfectly suited to the car's overall more verti-

cal appearance. This new light signature is part of the daytime running lights and will make the new iX3 highly recognizable by both day and night. Overall, the car has very sturdy looks and, at the rear, again, the presence of a new light signature, a strip of LEDs, has the effect of stressing the car's width." Significantly, while preparing for the release of the iX3, to underscore the importance that design has in Munich, the BMW Museum hosted an exhibition of cars entitled "Belle Macchine" until September. It showcased the contribution of Italian designers to German cars (see in the photo above the BMW Garmisch, a stylized prototype designed by Carrozzeria Bertone). Adrian van Hooydonk continues: "In the interior you will find that the driving experience is and will remain our focus, putting the driver at ease and in full control of driving. The key element is the all-new BMW Panoramic Vision, which projects information into the lower part of the windscreen and is based on our very long experience with head-up displays. This new screen is visible to all the passengers on board. It ensures you can quickly check the information you want and need, while keeping your hands on the wheel and your attention on the road. Together with the revolutionary new central display and the iconic two-tone steering wheel with the logo at the center, these features form the pillars of the Panoramic iDrive digital system. This driving experience, let me say, is completely new and will be found in all future BMW models from now on. The car guarantees a completely different user experience, which begins when you first approach it (it recognizes the transponder or the code in your mobile phone), then continues as you enter, with the extended possibility of setting up the car to suit your personal preferences. I want to emphasize this point: with the BMW My Modes function, the driving experience can be customized simply and intuitively, from the screen content to the colors, from the lighting in the passenger compartment to the driving modes." In short, the BMW of the future is prefigured with an aesthetic that draws on, plays with and repeats courageous stylistic features of the brand's tradition, styling technology in a chic way that, in turn, ensures the finest driving experience. All with the aim of a much higher level of customization. Van Hooydonk concludes: "The new digital aspects of our cars will make them smarter and easier to use, with more linear, welcoming and personal interiors." **Alessandro Pasi**

COMMEMORATIONS

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Images that tell a story

A pupil of Aldo Ballo and co-founder of Studio Azzurro in 1978, Fabio Cirifino leaves the legacy of an experimental method enabling him to record the complexity of the world through visual techniques

I find it hard to remember and speak about Fabio Cirifino without briefly retracing the work we did together. I'm not in the habit of writing about myself, but in this case, many years of editorial work and visual experiences are closely bound up with Studio Azzurro and the relationship of mutual respect, cheerfulness, and exchanges of ideas I had with Fabio. This is simply to stress that his sensitivity in